

## **Management Plan Development—Intended Process**

### **Phase 1**

#### 1. Begin a Draft Foundation Statement—based on and including:

- Purpose defined by legislation

From establishing act: Purpose: “The purposes of this subtitle are--

(a) to foster a close working relationship with all levels of government, the private sector, and the local communities within White Pine County, Nevada, Millard County, Utah, and the Duckwater Shoshone Reservation;

(b) to enable communities referred to in paragraph (1) to conserve their heritage while continuing to develop economic opportunities; and

(c) to conserve, interpret, and develop the archaeological, historical, cultural, natural, scenic, and recreational resources related to the unique ranching, industrial, and cultural heritage of the Great Basin, in a manner that promotes multiple uses permitted as of the date of enactment of this Act, without managing or regulating land use.

- Vision, Mission, Goals [From Board’s completed strategic planning effort]
- Review Legislation & Existing Information  
Feasibility Study [Because there was no federally submitted study two reported early feasibility studies together with numerous other materials will be compiled]  
Previous Plans and studies—created a bibliography  
Other information
- Do gap analysis for other information needs for management plan and NEPA/NHPA

#### 2. Prepare a scope of work

Purpose, scope and expected results of planning process

Determine issues to be addressed

Determine products, services and cost

Determine data needs

Develop schedule for public, partner and stakeholder involvement

Determine NEPA and NHPA requirements documents and/or list

Determine communications description and schedule

Propose initial roles and responsibilities

Determine planning process schedule

Determine planning budget and funding sources

List of Team Members with contact information

### 3. Engage Partners

### 4. Develop public involvement strategy

Identify purpose of public involvement Strategy

Identify issues or concerns surrounding the management plan, process or area

Identify partners or stakeholders

Identify roles and expectations for each

Gather evidence of Commitment

Identify those who should be part of the planning process

Efforts are being made to engage the following:

- The congressional delegations that are contiguous to or interested in heritage area
- Local, state, and regional elected officials from this same geographic area, as well as some of the public policy organizations that provide consultation to these officials
- Government partners, including city, township, parish, county, region, state, commonwealth, federal and tribal governments
- Park resource user groups
- Environmental and conservation groups
- Civic leaders
- Business Leaders
- General Public /Residents of Heritage Area
- Private sector partners, including landowners, special interests, industry and agriculture groups, tourism councils, friends groups, Chambers of Commerce
- Traditionally associated groups
- Tourism, business, and commerce related groups
- Civic groups interested in public policy and environment-related issues
- Colleges and universities in the regional area of interest
- Other state, regional, and federal governmental organizations, as well as tribal governments
- Local and state NGOs and community organizations
- Economic Development Councils
- National Heritage Area Alliance

Identify points throughout the process where public should be involved.

Select techniques for outreach for each group. (open board meetings, workshops, personal interviews, newsletters, press releases, website, podcasts, presentations)

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## **Phase 2**

5. Develop the Vision and Mission (public & partner support was essential at this point.)
6. Propose interpretive themes
7. Elucidate Goals, Objectives and Strategies
8. Gather Information to Develop Alternatives
9. Complete the Foundation Statement

The Foundation Statement includes:

- The Vision for the Heritage Area
- The Mission of the Heritage Area
- The Purpose of the Heritage Area
- The national importance of the Heritage Area
- Any mandates or requirements of the authorizing legislation
- Broad regional goals

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## **Phase 3**

10. Develop alternatives
11. Analyze Options and select Preferred Alternative
12. Draft a Management Plan (a 10-15 year plan)

Components:

- Resource Inventory
- Interpretive Themes—developed thoroughly
- Comprehensive goals, strategies and actions
- Partner roles and commitments
- Implementation Plan
  - Actions in the 3-10 year period
  - Actions in period beyond 10 years
  - Interpretive Plan (check legislation to see if this is needed)

### Business Plan

Performance goals, benchmarks, evaluation

List of participants

Solicitation of Governors' letters of support

Then submit the plan to public comment (send formal notice of availability (NOA), distribute draft plan to interested parties, allow period of review of plan, hold a public hearing, then draft final plan.

13. Plan Review by NPS

14. Final Plan Publication